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U.S. DEPT. OF AGRICULTURE

SPRING 1919

**E.W. POTTER**  
**STRAWBERRY**  
**PLANTS**

OTHER SMALL FRUITS



HEADQUARTERS FOR THE  
FALL BEARING STRAWBERRIES  
GROWN AND FOR SALE BY

**E.W. POTTER, LESLIE, MICH.**

# ST. REGIS

## RED RASPBERRY

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I believe many people are making a mistake by not planting this variety. They are earlier than any variety I know of. They certainly produced a fine crop for us this season. They were nearly gone when Cuthbert began to ripen. It produces a large crop of good sized berries. After all this, then you can get some nice berries in the fall from the new canes. What more could you ask?

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By express: Dozen, 30c; 100, \$1.50; 500, \$6.00; 1000, \$12.

### Certificate of Nursery Inspection

*THIS IS TO CERTIFY, That I have examined the nursery stock and premises of The E. W. Potter Co., Leslie, Mich., and find them apparently free from dangerous insects and dangerous contagious tree and plant diseases.*

*This certificate to be void after July 31, 1919.*

L. R. TAFT,

*State Inspector of Nurseries and Orchards.*

*Agricultural College, Mich., Sept. 1918.*

Copy of Above Certificate with Each Shipment

# 1919



No doubt the year that has passed will go down in history as the most remarkable one this generation will ever see. Now that the war is ended and our Boys are soon to return home, we all look forward to a speedy return of normal conditions. The taking of our boys caused a shortage of labor which certainly played havoc with the farmer and fruit grower and many business enterprises. We believe that nearly every farmer regardless of the shortage of labor has done his best to help win the war by his extra efforts in producing all the foodstuff possible. A noted writer says, "There has been many good lessons learned that only a scarcity of food could bring." This may or may not be true, but who wants to learn lessons in this way. The writer has heard many farmers and fruit growers say, "Our garden and berry patch has been neglected the past season on account of no help." With our boys gone this condition was bound to exist, but with our boys back home again we should not be confronted with this condition. Every farmer should have a berry patch of his own.

He well knows the enjoyment derived from fresh strawberries picked from his garden patch. Now is the time to order your plants. Don't wait until you need them as you may not be able to obtain them at that time. I come to you again with my annual catalog offering a full line of small fruit plants. My plants are no better this season than they were last. I grow the best plants that is possible to grow and put up in proper shape for shipment. I must leave the setting and care-taking with you. If you are new at the business and don't know what varieties you should buy, just write and tell us about it, as we might be able to help you.

I take this opportunity to thank you for the business you have favored me with this past year, and for the kind words of recommendation that you may have spoken concerning me. I would like to write to each one of you a personal letter but my host of friends is so large that it is impracticable.



## CONDITIONS

Last spring we set our plants early. The ground being in fine shape and weather warm, they started to grow very quickly. We looked forward to a full crop of plants but we did not guess right, for during July and August it was so dry that nothing could grow. We have learned that this condition existed nearly everywhere. We have about one-half crop of plants. One thing certain we will not be able to fill all orders, so if you want plants, better send your order in early.

*Substitution.*—We desire to furnish each customer exactly when he orders, but sometimes find the variety all sold before his order is reached. If marked “no substitution,” we are obliged to disappoint our customers by returning money late in the season, although able to supply another sort of like season and of equal if not greater value. In such case, except for new varieties for testing, unless the order is marked “no substitution,” we will understand you desire us to use our best judgment for your benefit, and we will, if thus permitted, give extra count or include something new and valuable.

## “KING’S WEALTHY”

Perfect Blossom

Season Very Late

This is a new strawberry that has not been introduced. Mr. King of Jackson County is the originator of this berry and he thinks it is going to be a winner. We have had our eye on it, and have finally purchased the plants he has and the right to introduce. We have turned down any number of opportunities in years gone by to introduce strawberries, but as they did not look good to us, we refused, thinking we could not afford to fool our customers. After watching this new berry we believe that we are in the line of progression to let our customers know about it. It certainly looks good to the writer, who sampled many of them last July. I believe it is the berry we have been looking for because it has the size, quality and lateness. This berry will not be offered to the trade until spring of 1919. We will give it another year’s trial and then if it comes up to our expectations you will have a chance to buy. I am offering the originator’s description:

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## DESCRIPTION

In giving the description of this grand strawberry it is the writer's desire and purpose to give an honest report and a truthful description of its qualities and behavior as I have found it for six years, raised on a clay loam soil with medium culture. Its parentage is unknown; was first found in a hay field and was watched by the originator for two years, growing wild, and was so vigorous and attractive that I took it up and set it out in my garden for a trial and have found it worthy. I have grown strawberries for over 30 years and have grown a great many different varieties and have not found one that had so many good points as this one. Color of fruit, dark red, of very fine flavor and not very tart. It is cone-shape, firm, handsome and attractive with large green calyx. I have wintered it with severe tests not having any protection. It has stood well and come out fine in the spring. It is a good plant maker and is very prolific and season is late. It has a perfect blossom and is the finest flavored canning berry I have ever found. Another good feature is that it remains in fruiting a long time; in fact, I have picked these berries from three to four weeks. I believe in a short time this berry will be one of the leaders.

MR. KING, Originator.

*The above is from last year's catalog.*

Our intention was to offer King's Wealthy to the trade this spring, but owing to the scarcity of plants we are compelled to wait another year.

## FALL BEARING VARIETIES

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The past few years have demonstrated fully and beyond question that the fall bearing strawberry is with us to stay, and at least two kinds—the Progressive and Superb. They have been thoroughly tested out in nearly every berry-growing section in the United States, and have proved to be all that was claimed for them. Many say they are the greatest money makers among all the strawberry family. They are not a fake as many claimed but a genuine reality, a God send to the berry grower. These varieties bear a fall crop the first year set. Don't fail to try them.

### ✓ PROGRESSIVE (Per.)

This is a vigorous, thrifty grower making a matted row 2 or 3 feet wide. In fact, the best plant maker of all the fall bearing kinds. The color of the foliage, manner and habit of growth somewhat resembles the Dunlap. The fruit is medium to large in size, of a deep dark glossy red. The quality of the fruit is not ordinary or medium, but is extraordinary, ranking with the very best. Mr. Harlow Rockhill of Iowa is the originator of this wonderful variety and he has a reason to be proud of it. He says, "Progressive is a leader in this country." Keep blossoms picked off until about July if you want a full crop.

### ✓ SUPERB (Per.)

This variety was originated by Samuel Cooper of New York and is certainly worthy of a place in the fall bearing list. It makes large, beautiful, vigorous and thrifty plants and about enough for a good fruiting row. The plants resemble Glen Mary for size. The fruit is medium to large and very attractive. This variety does not bear so heavily on the first season runners as Progressive, but mostly from the mother plants, so it does well in hills. The fruit is of excellent quality and can be shipped a long distance; in fact, all the fall bearing sorts will stand long distance shipping.

I am discarding Americus and Productive, two varieties of the ever-bearing, because they do not make enough plants to be profitable.



*Our Shipping Season* begins with the Southern orders, as soon as frost is out of the ground in spring, often in March. The sooner plants are set, before they get too large a growth, the better. We aim to set out plants in early April. If ordered late in the season, it is always best to name a second or third choice in case a variety is sold out, or leave it with us, stating soil conditions and other particulars. We will do our best to please you, but order early and have plants come early, if you can.

*TERMS: Cash with Order;* but orders will be booked if one-fourth value is enclosed, the remainder to be sent before shipment. C. O. D. orders require one-fourth value with the order. Send remittance at our risk by post-office order, express money order, bank draft or registered letter. Stamps taken for parts of a dollar.

*Claims,* if any, must be made upon receipt of goods, so that mistakes, should any have been made, may be promptly corrected. We take great pains to avoid mistakes, but should any error have been made, please notify us of the fact at once.

*Canadian Shipments* accompanied with invoice, owing to the duty, with charges guaranteed to avoid delay. Please do not send Canadian stamps.

*For Our Responsibility* address with stamp the People's Bank, Leslie, Mich., postmaster, express agent, or any official, professional or business man of the same place.

*We Grow Our Plants in a New Place Each Season,* rotating with clover and other crops on good soil that is still new and capable of producing well balanced, best grade plants—the kind we advertise.

*We Maintain Our Grade* by a careful selection of stock plants, and right method of propagation from year to year, that tend with such a soil to produce stock of the greatest health and vigor, striving for the ideal fruiting row and perfect fruit from any plants that may be left unsold.

*Our Plants Are Fresh Dug* as wanted, nicely trimmed ready for planting, carefully re-sorted and tied in bunches of 25; roots washed in cold water if necessary to make them clean, and packed with live moss in new handle baskets lined with oil paper, or in light ventilated crates, in such a manner that we *guarantee safe arrival in good condition by express or mail*, to all parts of the U. S. and Canada. Plants by freight at buyer's risk.

*True to Name.* We take great pains to have stock true to name and hold ourselves ready upon proper proof to refund money or replace any that prove untrue; but it is mutually agreed that we shall not be liable for a greater sum than the amount paid for such stock.

*Our Prices* average lower than can be found elsewhere, when quality of stock and guarantee conditions are considered. Our references for responsibility are ample. You take no risk whatever. See elsewhere a certificate of health from State Inspector of Nurseries L. R. Taft. Read our unsolicited testimonials. We invite investigation at all times.

A Strawberry plant is never in so prime a condition as when fully grown, matured and dormant. Our friends in the South have recognized that our Northern grown plants are safer to set, because of their more dormant condition on arrival, while commercial growers in the North and West would not think of setting Southern stock of a more advanced growth. We also hold that while the strawberry will grow and thrive nearly everywhere, the North is its natural home, where it fits the conditions more naturally for a higher development.

## STRAWBERRY CULTURE

Here it is not our purpose to try to tell you all there is to know about growing strawberries. Many books would be too few to hold all that might be written. It is our intention only to give you the outlines; tell you the things you must do, if you do nothing else. For all the rest we must refer you to the many most worthy books and magazines which deal with these matters. Every strawberry grower ought to have a good fruit paper. If we can set you straight at the beginning on the things which are the most important of all we will be happy to have done so. First and foremost though, remember that you must have select, high quality, sturdy plants; these lacking, you are all wrong.

### SOIL CONDITIONS

Generally speaking, any soil that will produce a good crop of corn or potatoes will produce a good crop of strawberries. It must be well drained either naturally or artificially. The well drained soil is lighter and better for it will longest keep the moisture the strawberry plant or any other plant must have. Choose a good length of time. Remember that the strawberry ripens at a time when you may reasonably expect drought. Provide, therefore, far in advance for this very thing. Take lots of pains. Your strawberry crop is of more value than the ordinary farm crop. It will, therefore, repay more completely any work you put on it. Get the soil in perfect condition; supply it with the necessary plant food.

### MANURING THE GROUND

When the soil is at all deficient in fertility we would advise using *well-rotted stable manure*. If possible, apply it the year previous to setting out the plants and grow some crop that must be thoroughly cultivated or hoed. This will put the soil into the very best possible condition for the strawberry bed.

*We would caution against* the use of new stable manure for the reason that it contains so often a great many weed seeds which will cause trouble later.

### FITTING THE SOIL

Having the manure spread, the next step is thorough pulverization of the soil. Plow or spade to an even depth, in shallow soil six inches, in deep soil eight inches is not too much—but break evenly. Crop results depend greatly upon the breaking of the ground; a piece of ground unevenly broken cannot be brought into perfect, ideal condition.

Harrow thoroughly two or three times—do it again if you want to, you can't get it too fine for good results. We generally harrow with the furrows then diagonally each way. We then follow with a heavy roller. If you have no roller at hand a plank drag or "float," as we call it, will serve if heavily weighted. This firming of the ground is very important. It is almost impossible to set plants properly if the soil is not reasonably level and firm at the surface. Easy to do all this work at the beginning and it counts all the time your strawberry bed is there.

### "MARKING OUT" FOR PLANTS

Do it any way that it will give you a straight, shallow mark to set by. Don't forget that a straight row means easy cultivation by and by. We use a light sled with three runners, one in the middle and one on each side, giving us rows four feet apart. It makes a very satisfactory implement for the purpose.

## SETTING THE PLANTS

Of course you have been taking good care of them since you got them. If possible set them at once. If packed properly, as all ours are, they will be in first class condition for setting when you take them out of the moss.

When your ground is thoroughly prepared, smooth as a floor and marked in rows, setting of the plants themselves is a simple operation but an important one. Do it yourself unless you can find someone who can do it better. A little practice makes the work easy and rapid. Take your plants in a basket or some other convenient carrier; moisten the roots. If the roots are very long they should be cut back one or two inches, depending on the size of the plant. The plant should be held by the upper part of the crown, make an opening with a dibble or spade just large enough for the roots, then lower the plant until the crown is even with the surface. Press the soil with your foot firmly to each side of the plant to close the entire opening. Don't leave any airholes to take out all the moisture and dry the roots.

## CULTIVATE THE STRAWBERRY BED

Cultivation should begin soon after the plants are set and repeated at least every eight or ten days. Clean and shallow cultivation is the watchword of successful strawberry culture. You should cultivate as soon after rains as the ground is fit. The soil condition should always determine the time of cultivation. Don't allow a crust to form if possible. Weeds are a blessing in disguise—they compel you to cultivate. Don't forget the hoe.

## WHEN TO MULCH

Mulching the plants is one of the most important features to be considered and we cannot lay too much emphasis on this point. In Northernly latitudes where freezing and thawing begin early to alternate, as well as in those colder sections where freezing weather comes to stay a while, mulch should be applied soon after the first hard freeze in the fall, but in the South where mulching is done to retain moisture and keep the fruit clean, it need not be done until shortly after the buds open.

## REMOVING THE BLOSSOMS

Strawberry plants that are set out this spring should not be allowed to bear fruit until the following spring. The blossoms should be pinched off, for to let them ripen fruit the first year would weaken the growth of the plants and is liable to kill them. Just as soon as you remove the blossom your plant starts to work building up a root system. This heavy, vigorous root system is essential to enable the plant to come to its fullest possibilities of production.

## NUMBER OF PLANTS REQUIRED TO SET AN ACRE

<i>Distance.</i>	<i>Plants.</i>	<i>Distance.</i>	<i>Plants.</i>	<i>Distance.</i>	<i>Plants.</i>	<i>Distance.</i>	<i>Plants.</i>
1 by 1 foot,	43,560	4 by 1 foot,	10,890	5 by 3 feet,	2,904	6 by 5 feet,	1,452
2 by 1 foot,	21,780	4 by 2 feet,	5,445	5 by 4 feet,	2,178	6 by 6 feet,	1,210
2 by 2 feet,	10,890	4 by 3 feet,	3,630	6 by 1 foot,	7,160	7 by 1 foot,	6,122
3 by 1 foot,	14,520	4 by 4 feet,	2,722	6 by 2 feet,	3,630	7 by 2 feet,	3,111
3 by 2 feet,	7,260	5 by 1 foot,	8,712	6 by 3 feet,	2,420	7 by 3 feet,	2,074
3 by 3 feet,	4,840	5 by 2 feet,	4,356	6 by 4 feet,	1,815	7 by 4 feet,	1,555



## STRAWBERRIES WE GROW

### ✓ ABINGTON (Per.)

I have been growing strawberries for market twenty years, but have fruited the Abington, and it is the best all-round market berry that I have ever raised. In productiveness it is away ahead of Bubach or Sharpless. The color is bright red; it is firm and of good quality, and has yielded at the rate of 9,720 quarts per acre in matted rows. I claim it is the best yielder and the largest matted row perfect berry that has been introduced to date. (Introducer.)

We have fruited Abington for years and find it is a strong grower, with large, luxuriant foliage. The fruit is large, quite similar in size and shape and color to Sharpless, but more abundant. Midseason.

### ✓ AROMA (Per.)

One of the most popular late market varieties. A good plant and a good bearer of large, handsome fruit; bright red in color; uniform roundish heart shape; firm and of good quality. Somewhat resembles Gandy in appearance. A choice variety and reliable.

### ✓ AUGUST LUTHER (Per.)

Standard early market. For several years this has been our first choice for early market among the standards. More desirable than Excelsior with us, as of better quality, larger average size and ripening more berries in the early season. A good grower and reliable. Fruit large, glossy bright red, firm and of good quality. This berry comes early, always making a good crop before berries lower much in price, and is growing more productive every year.

### ✓ BUBACH (Imp.)

Fruit large, moderately firm; good color and quality; well known standard variety; productive and reliable. Midseason. We are nearly always sold out of this variety before the season is over.

### ✓ BUSTER (Imp.)

Immensely productive. This is a good grower, with tall, green foliage. The fruit is large to very large, globular in form, bright red color; medium firm and good quality. It begins to ripen in midseason and continues to very late. This is a Canadian variety that is coming to the front rapidly. We hear nothing but good reports of it wherever fruited.

### ✓ BILLY SUNDAY (Per.)

Plants purchased from the originator, Mr. Yost of Ohio. He describes it as follows: Plants very healthy, great crown maker, tall dark green foliage, long heavy fruit stalks making the berries easily gathered. The fruit is very large, glossy red, slightly wedge shape, uniform in shape and size, a delicious sweet flavor, and it ought to make a good shipper. Begins to ripen with Haverland and ends with Sample. Mr. Yost further states he has been growing strawberries for 15 years and has fruited nearly all the standard varieties but has not found any that will take the place of this new variety. With us the plants made a fine growth, making a good fruit row.

After fruiting this variety, I believe it was up to our expectations as it produced a large crop of very fine fruit of good size and quality.

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**BEDERWOOD (Per.)**

Well known standard early market variety. A tough, healthy grower. Very successful, especially in the west prairie country. Fruit medium to large size; round, bright red, good quality. A good carrier and very productive.

**BRANDYWINE (Per.)**

Fruit large, dark red, quite firm; good quality; not always at its best in some sections, but a good variety in others; requiring strong loam soil and high culture for best results. Medium late.

**CAMERON'S EARLY (Per.)**

Extra early. This fruit is of good size for so early a berry; medium red in color and of good quality. A vigorous grower, with tall foliage to protect the bloom from late frosts. Productive and reliable.

**CARDINAL (Imp.)**

A strong grower, with long runners. Fruit large, roundish conical, dark glossy red color. Very beautiful, (larger and more beautiful than is shown in the colored plate in the Government Year Book). So great is the demand for plants of this new variety that we were practically sold out last year quite early in the season. In 1916 we had quite a bunch of fruit, which made a good crop of extra fancy fruit. The fruiting season of the Cardinal is medium late.

**CLIMAX (Per.)**

Fruit large, red to the center, firm, handsome and of good quality. A good grower and productive. A very popular market variety in the east, where it is well known and largely planted. It ripens medium early, and bears a long time. Since this variety was offered the demand for the plants has been very heavy.

**CLYDE (Per.)**

Very productive. Fruit large, round, bright glossy red. Large, healthy plants. Well known standard market variety. Midseason.

**COMMONWEALTH (Per.)**

Very late. James Monroe, (the introducer, in his description says the Commonwealth is the outcome of the desire and effort to produce a berry that would lengthen the strawberry season. In it we have a berry that is as large as the largest, as productive as any, as fine flavor, as solid, and as dark a color as any. The plant is a strong grower, but not so rank as some. The fruit is large, firm, dark color and very handsome. Judging from the orders we have received for these plants, our customers are beginning to realize what a valuable variety this is for late fancy fruit. Later than Gandy.



✓ **CORSICAN (Per.)**

This is a favorite variety, especially around Rochester, N. Y. The plants are large and good growers. Fruit large, longish heart shape, good quality; stands shipment well. Midseason. Very similar in plant and fruit to Uncle Jim. A good variety.

✓ **CRESCENT (Imp.)**

A tough, healthy, vigorous grower. Fruit medium size, bright red, fairly firm, and of fair quality. Very productive. Midseason.

✓ **CHESAPEAKE (Per.)**

This is comparatively a new variety. If it was a better plant maker it would be the leading late berry, for it has them all beaten for size, productiveness and quality. We have tried it on all kinds of soils, but fail to get a good plant row. We hear similar results from other sections. The berry is large and regular in shape; color light red. Quality much better than Gandy.

✓ **DEW (Per.)**

Midseason to late. This is one of the largest varieties of strawberries we know of. The plants are stocky, with light green foliage. The fruit dark red all over, irregular in shape, quite firm and solid for so large a berry and of good quality; fairly productive. If you are looking for size, plant the DEW.

✓ **EXCELSIOR (Per.)**

The well known standard early market variety. Plants vigorous, making many runners. Fruit medium to large size; round, dark red; firm; quite tart. Reliable and productive.

✓ **EARLY OZARK (Per.)**

Early. The introducer of this berry says it is a cross between Excelsior and Aroma. He further states that it is a perfect bloomer and has very large blossoms that are rich with pollen. It is the largest extreme early variety I have ever tested. The plants grow strong and are healthy. The fruit is firm, excellent flavor and good color, being bright red, about the same as the Aroma. It is said to be very productive. The fruit is large, good color and firm.

✓ **FENDALL (Imp.)**

Medium early. A seedling of Wm. Belt, from Maryland. This berry is remarkable for its immense plants and long fruiting season. The fruit is very large, firm, red to the core, and very productive. The introducer claims under like conditions it produced twice as many berries as Senator Dunlap and three times as many as Gandy. While it has not produced such crops for us, we think it a promising variety and worthy of trial.

✓ **FREMONT WM. (Per.)**

Late. Mr. Bubach of Arkansas, the introducer, claims it is the best late strawberry. He also states that it is fine in shape and color as Gandy and ripens the same season, but holds out longer. We find it to be an excellent late sort. It is thrifty in plant and foliage and a free plant maker. The fruit is large and very handsome. The Ohio Experiment Station, after thoroughly testing the variety, claimed it to be larger and more productive than Gandy.

### GANDY (Per.)

Fruit large, firm, high quality and handsome. A good grower and productive. The well known standard late shipping berry.

### GLEN MARY (Imp.)

Fruit large, dark red, quite firm and good quality. A good grower, productive and reliable. This variety has small stamens, sufficient for itself, but not to fertilize adjoining pistillates, and so we class it as an imperfect bloom. Midseason to late.

### GREAT SCOTT (Imp.)

This is a good addition to the large varieties and a worthy rival of any of them. It was given its name "Great" because of its size, and "Scott" in honor of its originator. Mr. Warren, the introducer, states that it is one of the largest of the large varieties. It does not make a large number of plants, but the plants are large in size. The fruit is very large, light colored, with medium firmness, and very productive. A large, fancy variety.

### GIBSON (Per.)

This is not the old variety of that name which originated in eastern New York several years ago, but a distinct variety of local fame. The berry is large and regular in shape, holding its size well to the end of the season. Color rich red. Flavor is neither too sweet nor too sour, but just right for canning. It makes a good plant row and is worthy of trial.

### HERITAGE (Per.)

Midseason. After fruiting this variety another season we can say that it came up to our expectations. The plant grows very large with extremely heavy crowns. The fruit is large and handsome. The berry is quite dark, shiny crimson. It is quite a favorite in some sections.

### HAVERLAND (Imp.)

Very productive. Fruit large, rather long; bright light red; firm, good quality. Plants large and vigorous. Well known standard variety and reliable. Season early to late.

### HUNDRED DOLLAR (Per.)

Midseason. This is rather a new variety that was introduced by Mr. Hathaway of Ohio. He states that it is his belief that there is not another variety, be it large or small, that will outyield this giant among strawberries. It is a good grower of large, stocky plants. The fruit is large, bright red, and of good quality. It resembles our Uncle Jim in shape.

### JESSIE (Per.)

Fruit large, roundish conical; bright, glossy red; handsome and of good quality. Not very firm. A moderate plant maker, fairly productive. A good variety, but, like the old Sharpless, the bloom is large and very tender to frost.

✓ **JIM DUMAS (Per.)**

Early. Louis Bubach of Arkansas, the introducer, states that it is a free plant maker and has very long roots and strong, healthy foliage. It is exceedingly productive and holds out during a long season. The berries ripen nearly as early as Excelsior and average twice as large. The flesh is red all through and of good flavor. The introducer is very loud in his praise, but from what we have seen, it is worthy of it.

✓ **JULY (Imp.)**

Late. This berry is claimed to be a very late one, but with us it ripened about the time the Gandy did. We find that it produces fruit a little above medium size but very attractive. The plants are all that could be asked for, making a good fruit row. The color is perfect, being a brilliant red and glossy. Not firm enough for long shipping.

✓ **KLONDIKE (Per.)**

Fruit large, round, dark glossy red, good quality. Plants medium size and vigorous. Productive and reliable. Midseason.

✓ **KELLOGG'S PRIZE (Imp.)**

This Pistillate variety is claimed to cover a long season. After giving it a good trial we find it to be a variety of great merit. It was one of the best varieties we fruited the past season. The plants are strong growers and very productive. The fruit is high color, fine flavor and very large. Quite late.

✓ **LOVETT (Per.)**

Well known standard market variety. Fruit large, bright red; firm and of good quality. A good grower, productive and reliable. Midseason.

✓ **MARIE (Imp.)**

Fruit large, round, uniform in size and shape as Gandy, and about the same color; a handsome berry, especially when crated. A good grower and very productive. This is one of the most reliable heavy croppers we have ever grown. A money-maker. We have never had a bad report of it. Season medium to very late.

✓ **MARSHALL (Per.)**

A standard of excellence. Fruit large. Very dark red; heart shape, firm and of high quality. A moderate plant maker of large, stocky plants.

✓ **MANHATTAN (Per.)**

This new berry hails from New Jersey and the introducer claims it to be a monster in size. He describes the fruit as large and uniform; texture very firm but not coarse; color red and glossy; the flavor being excellent, comparing favorably with Marshall and Wm. Belt. Plants are very large.

✓ **MONROE (Per.)**

Originated by Mr. Morgan of Scottville, N. Y., and is said to be a seedling of Sample. Mr. Morgan describes it as a very, very smooth, dark red berry with healthy green calyx firmly embedded in the fruit, which is extra firm with high qualities. Much like Wm. Belt in flavor and color, but firmer and more uniform in shape. The blossoms are perfect and they continue to bloom through a long season. The plant is a good one, making plenty of runners. We are quite well pleased with this variety. Better give it a trial.

✓ **MINNETONKA (Per.)**

A seedling of the Splendid, crossed by either Bederwood or Lovett. A new variety from Minnesota, bearing its first crop in 1905, having withstood the hard winter without covering and without injury; having the firmness and richness in color of the Lovett, the shape of Splendid, and much more productive than either; a splendid plant maker, ripening midseason to late. The fruit is large, above the average size, and very productive. Our pickers prefer this variety, and our customers desire it above all others. We shall plant no other variety for medium to late fruiting. (Introducers.)

✓ **OSWEGO (Per.)**

Midseason. This is one of the best of the large varieties. We have a good many customers who think there is none that equal it. We have fruited this variety several times, and it has produced some good crops for us. Mr. Farmer, the introducer of the berry, states that it is supposed to be a seedling of Bubach, fertilized by Sharpless. The fruit stalks are upright and unusually strong, holding almost the entire crop from the ground. The fruit is very large, quite firm, bright red, and ripened all over.

✓ **OREM (Per.)**

Late. Claimed to be later than Gandy. More productive and larger. Plants made a good growth. After fruiting, we believe it is going to be a valuable variety on account of its lateness. Fruit is large.



✓ **PARSON'S BEAUTY (Per.)**

A good, healthy grower and an immense cropper of large, solid, dark red berries of good form and quality. There is probably not a variety among the standards that will outyield it, or a more reliable. A first-class variety, with a long season.

✓ **PENNELL (Per.)**

Fruit large, nearly round; dark, rich red color; firm and of the very highest quality. We think more of the Pennell every year. It always bears abundantly, and is one of the varieties to which we direct friends who visit us at fruiting, who want something extra fine. Grow Pennell on strong loam and be surprised with the large size and excellence of this berry. An all-season variety.

✓ **PRIDE OF MICHIGAN (Per.)**

Midseason. From Mr. Baldwin of Bridgman. There seems to be two varieties by this name, but as the Kellogg strain is similar if not identical with New York, which was discarded by us some time ago, we will only offer the Baldwin strain. The berries are large, rather oblong, very bright red, glossy and beautiful. It being very firm makes it an excellent shipping berry. The plant is vigorous and healthy, making a good fruiting row in any kind of a season.

✓ **REWASTICO (Per.)**

After fruiting this new variety we can say that we were well pleased with the results, as it produced a good crop of large cardinal red berries of extra good quality. The introducer says it is a good competitor for Chesapeake. It is about the same season but a much better plant maker. Worthy of trial.

✓ **RIDGEWAY (Per.)**

Fruit large, nearly round; bright, glossy red color; moderately firm and of good quality. A good grower, productive and reliable. Midseason.

✓ **SAMPLE (Imp.)**

Standard market variety. Midseason to late. Fruit large, roundish conical; bright, glossy red; moderately firm and of good quality. A good grower. Productive and reliable.

✓ **SENATOR DUNLAP (Per.)**

This variety has given general satisfaction in almost all sections and all kinds of soil, and the demand for plants increases each season. It makes plants of only medium size but tough and hardy, with long roots and a surprising capacity for enduring hardships. It is very productive and usually matures every berry. They are of good size, bright glossy red, and of excellent quality. It is a first-class shipper and retains its brightness long after being picked. It ripens early and continues a long time in fruit. It is grown largely as a commercial berry.



### ✓ SPRINGDALE BEAUTY (Per.)

A strong grower and abundant bearer. The fruit is large, firm and of high quality, resembling the Marie in appearance, and the two sorts make a good team. It ripens early and continues fruiting a long time, holding out large to the end of the season. A good variety.

### ✓ SON'S PROLIFIC

• Cross of Bubach and Aroma and claimed by the introducers to be the best shipper, best color and best plant they ever grew. This is pretty strong talk, but we find after fruiting it that it is a fine berry. It is certainly a wonder for its productiveness of big, shiny berries.

### ✓ ST. LOUIS (Per.)

While some claim this variety is a second early, we find it extra early and one of the first to ripen. We have been highly pleased with it for some time and can recommend it as Queen of the Earlies. This berry is not firm enough for long shipping, but as it has so many good points every grower should plant some. Mr. Bauer, the introducer, claims to have grown them so large that twelve of them would fill a quart basket. As grown here, it makes a strong, healthy plant, with plenty of runners. Fruit very large for such an early berry. Light red color, nearly round and good quality.

### ✓ STEVENS LATE CHAMPION (Per.)

A comparatively new variety that has become rapidly popular as one of the very best late varieties for market. It is a splendid, healthy grower, with tall, dark green foliage and long runners. The fruit is large and fine, resembling Gandy. Firm and of good quality, outyielding Gandy here last year and selling at the highest prices. It is certainly a good variety.

### ✓ U. S. KING EDWARD (Per.)

The Ohio Experiment Station gives a good description of it as follows: Large, conical, very slightly necked, regular, uniform, color bright, fresh crimson when fully matured. Glossy and attractive. Flesh light in color, firm, fine grained, mild, sweet and good flavor. Plants large, vigorous and light green in color, making a beautiful fruitage row. A very promising variety.

### ✓ UNCLE JIM (Per.)

Ever since we introduced this variety we have given the history and a long description of it. Since it is so well known we feel it is useless to write so much. For the benefit of those who receive this catalog for the first time we give the following description: This variety is an excellent grower of large stocky plants. The roots grow down deep in the soil, making it very popular in sections with limited rainfall. The fruit is very large, high colored and of excellent quality. It is famous for its delicate, rich, sub-acid flavor which makes it possible for the most confirmed dyspeptic to enjoy. We can recommend this variety to those looking for large, fancy fruit.

**WARFIELD (Imp.)**

The well known standard shipping and canning berry. Plants very vigorous and productive. Fruit large, nearly round, dark glossy red, firm and of good quality. Midseason.

This and Dunlap make a good, strong team.

**WM. BELT (Per.)**

This variety is largely planted in some sections, while in others it is inclined to rust. It is a fancy variety that always brings fancy prices. It is quite productive, berries very large, roundish conical, color a bright, glossy red, and the flavor good. Midseason.

**WILLARD (Imp.)**

Midseason. This is said to be a wonderful berry. Very large and beautiful. Its color is said to be that brilliant, glossy red that seems to belong to the strawberry. The flesh is as red as the surface, and delicious in quality. The plant is large and healthy with an abundance of bright thrifty foliage, making a good supply of new plants which is necessary for a profitable berry.

It has a long fruiting season. It is red with red flesh and has a delicious flavor.

It will be impossible to make a report on several new varieties listed below account condition being so bad at fruiting time.

**COLLINS**

A new variety. Introduced in Western Michigan by a prominent grower who claims it to be his best cropper. Made good plant row this year. Not fruited.

**JOE JOHNSON**

A late variety from Maryland and well tested there. Not fruited here. Other Michigan growers claim it is a large, handsome berry and a good addition to the late sorts.

**CAMPBELL'S EARLY (Per.)**

A new variety. Claimed to be very early. Grown quite extensively in the east. Not fruited here.

**CHARLES I.**

Introduced in Michigan by a noted dealer who says it ripens nearly a week ahead of Michels Early. He says, "Fruit large and a heavy cropper for early sort." Not fruited here.

**DR. BURRILL**

A midseason berry introduced recently by a large concern in Michigan. They claim it surpasses Warfield as a canner, being a very dark red berry. If this is true it should be a winner.

**LATE JERSEY GIANT**

A variety claimed to be early and comes from the East. Made a good plant growth with us. Not fruited here.

## PRICE LIST—STRAWBERRIES

THE PRICES BY EXPRESS, NOT PREPAID.

500 AT 1000 RATE.

50 AT 100 RATE.

	12	25	100	250	1000		12	25	100	250	1000
✓ Abington .....P	\$.15	\$.25	\$.65	\$1.50	\$5.50	Kellogg's Prize.....P	\$.15	\$.25	\$.70	\$1.50	\$6.00
Aroma .....P	.15	.25	.65	1.50	5.50	Lovett .....P	.15	.25	.75	....	....
✓ August Luther .....P	.15	.20	.60	1.35	5.00	Marie .....I	.15	.25	.75	....	....
Buster .....P	.15	.25	.70	1.60	6.00	Marshall .....P	.15	.25	.70	1.60	6.00
✓ Bubach .....I	.15	.25	.70	1.60	6.00	Minnetonka .....P	.15	.25	.75	....	....
Bederwood .....P	.15	.20	.60	1.35	5.00	Monroe .....P	.15	.25	.75	....	....
✓ Brandy Wine .....P	.15	.25	.65	1.50	5.50	Manhattan .....P	.15	.25	.75	....	....
Billy Sunday .....P	.15	.25	.70	1.60	6.00	Oswego .....P	.15	.25	.75	....	....
Climax .....P	.15	.25	.65	1.50	5.50	Parson's Beauty.....P	.15	.25	.65	1.50	5.50
Cardinal .....I	.15	.25	.65	1.50	5.50	Pennell .....P	.15	.25	.65	1.50	5.50
Chesapeake .....P	.15	.25	.70	1.60	6.00	Pride of Mich.....P	.15	.25	.70	1.60	6.00
Clyde .....P	.15	.25	.70	1.60	6.00	Progressive .....P	.30	.45	1.30	3.25	12.00
Corsican .....P	.15	.25	.70	1.60	6.00	Ridgeway .....P	.15	.25	.70	1.60	6.00
Crescent .....I	.15	.20	.60	1.35	5.00	Rewastico .....P	.15	.25	.70	....	....
Commonwealth ..P	.15	.25	.70	1.60	6.00	Springdale BeautyP	.15	.25	.65	1.50	5.50
✓ Cameron Early ....P	.15	.25	.65	1.50	5.50	Sample .....I	.15	.25	.70	1.60	6.00
Dew .....P	.15	.30	1.00	....	....	Steven's Late					
✓ Excelsior .....P	.15	.20	.60	1.35	5.00	Champion .....P	.15	.25	.65	1.50	5.50
Early Ozark .....P	.15	.25	.70	1.60	6.00	St. Louis .....P	.15	.20	.60	1.35	5.00
Fremont Wm. ....P	.15	.25	.65	1.50	5.50	Senator Dunlap..P	.15	.20	.60	1.35	5.00
✓ Fendall .....P	.15	.25	.70	1.60	6.00	Superb .....P	.30	.45	1.30	3.25	12.00
✓ Glen Mary .....P	.15	.25	.70	1.60	6.00	Uncle Jim .....P	.15	.25	.70	1.60	6.00
✓ Gandy .....P	.15	.25	.70	1.60	6.00	U. S. King Ed.....P	.15	.25	.75	....	....
✓ Gibson .....P	.15	.25	.70	1.60	6.00	Warfield .....I	.15	.20	.60	1.35	5.00
✓ Great Scott .....I	.15	.25	.65	1.50	5.50	Willard .....I	.15	.25	.75	....	....
✓ Hundred Dollar...P	.15	.25	.65	1.50	5.50	Wm. Belt .....P	.15	.25	.70	1.60	6.00
✓ Heritage .....P	.15	.25	.70	1.60	6.00	Collins .....P	.25	.40	....	....	....
✓ Haverland .....I	.15	.25	.65	1.50	5.50	Joe Johnson .....P	.25	.40	....	....	....
Jessie .....P	.15	.25	.75	....	....	Campbell's Early..P	.25	.40	....	....	....
✓ Jim Dumas .....P	.15	.25	.75	....	....	Charles I. ....P	.25	.40	....	....	....
✓ July .....I	.15	.25	.75	....	....	Dr. Burrill .....P	.25	.40	....	....	....
✓ Klondike .....P	.15	.25	.75	....	....	Late Jersey Giant P	.25	.40	....	....	....

The varieties listed below I have in small quantities and can offer by the dozens only. Price, per dozen, 25 cents.

✓ Amanda  
 ✓ Barrymore  
 ✓ Bethel  
 ✓ Blaine  
 ✓ Crimson Cluster  
 ✓ Chipman  
 ✓ Enormous  
 ✓ First Quality  
 ✓ Gill  
 ✓ Good Luck  
 ✓ Golden Gate  
 ✓ Hub  
 ✓ Highland  
 ✓ Helen Gould  
 ✓ Mathew Crawford

✓ Mascott  
 ✓ Meteor  
 ✓ Norwood  
 ✓ Nettie  
 ✓ North Shore  
 ✓ Ohio Boy  
 ✓ Orem  
 ✓ Pearl  
 ✓ Paul Jones  
 ✓ Parker Earl  
 ✓ Splendid  
 ✓ Uncle Joe  
 ✓ Three W  
 ✓ Virginia

## PLANTS BY PARCEL POST

Plants vary so much in weight, as some varieties make small plants while others make large, that it is impossible to give you the exact weight.

We have tried to give you an approximate estimate of the weight of different plants.

Packages weighing over 5 pounds going beyond the fifth zone will go cheaper by express.

Do not ask us to ship large orders by parcel post.

Be sure to send enough postage.

Fifty pounds can be shipped in the first and second zones, and twenty pounds to all other zones.

If you do not understand about the distance or rate, ask your postmaster.

	<i>First pound or fraction.</i>	<i>Each addi- tional lb. or fraction.</i>
First zone, within 50 miles of Leslie, Mich.....	5c	1c
Second zone, 50 to 150 miles of Leslie, Mich.....	5c	1c
Third zone, 150 to 300 miles of Leslie, Mich.....	6c	2c
Fourth zone, 300 to 600 miles of Leslie, Mich.....	7c	4c
Fifth zone, 600 to 1000 miles of Leslie, Mich.....	8c	6c
Sixth zone, 1000 to 1400 miles of Leslie, Mich.....	11c	10c
Seventh zone, 1400 to 1800 miles of Leslie, Mich.....	11c	10c
Eighth zone, all over 1800 miles of Leslie, Mich.....	12c	12c

## ESTIMATED WEIGHT OF PLANTS

50 Strawberry Plants.....	2 pounds
100 Strawberry Plants.....	4 pounds
100 Blackberry Plants.....	6 pounds
100 Raspberry Plants (Sucker).....	6 pounds
100 Raspberry Plants (Tips).....	8 pounds



Mr. Potter,  
Leslie, Mich.

February 26th, 1918.

Dear Sir:—

Enclosed find my order for strawberry plants. Plants received last year were A No. 1 and did just fine.

Respectfully,

J. L. STABLER,  
Piatt Co., Ill.

Mr. Potter,  
Leslie, Mich.

February 28th, 1918.

Dear Sir:—

I bought the Dunlap variety of the Flansburgh and Potter Co. a number of years ago but have lost the stock and have not been able to get it true to name since. I consider it the best ever early variety I ever saw. Thanking you in advance for favors asked I am,

Respectfully,

A. E. HUMPHREY,  
Hartford Co., Conn.

E. W. Potter,  
Leslie, Mich.

April 22nd, 1918.

Dear Sir:—

The Strawberry Plants arrived all O. K. They were very nice plants with splendid roots.

Respectfully,

SPRING VALLEY FARMER,  
Miami Co., Ohio.

Mr. Potter,  
Leslie, Mich.

April 17th, 1918.

Dear Sir:—

I ordered plants of you a couple of years ago and they were the best I ever had. I hope to be ready to set the plants I am now ordering the last of next week.

Respectfully,

J. W. WELLWOOD,  
Washtenaw Co., Mich.

Mr. E. W. Potter,  
Leslie, Mich.

March 6th, 1918.

Dear Sir:—

A few years ago we got some Dunlap and Warfield from you and they did well and we enjoyed them very much so we hope you have the same for us this year.

Yours truly,

ALFRED CARTER,  
Wayne Co., Mich.



Mr. Potter,  
Leslie, Mich.

May 4th, 1918.

Dear Sir:—

Received plants in good shape and they are in ground and growing nicely. Many thanks.

Yours truly,

THOMAS HILL,  
Montrose Co., Colo.

April 25th, 1918.

Mr. Potter,

I have my plants set already and they are fine and I thank you very much.

Respectfully,

MRS. J. G. KUNZELMAN,  
Isabella Co., Mich.

E. W. Potter,  
Leslie, Mich.

April 27, 1918.

Dear Sir:—

Received plants in good order and you are certainly prompt. Enclosed find order for more plants.

Yours truly,

MRS. PETER DECKER,  
Sanilac Co., Mich.

Mr. Potter,  
Leslie, Mich.

April 15th, 1918.

Dear Sir:—

I got some plants from you a few years ago. You sent me one dozen for trial. They have done well and I think they were Gibson. I am sending for some more plants.

Respectfully,

A. C. WHITE,  
Green Co., Mo.

Mr. E. W. Potter,  
Leslie, Mich.

February 26th, 1918.

Dear Sir:—

I thought I would write you and let you know how my berry plants came out that I bought of you last spring.

The fore part of the season they did not do very well but I mulched them in good shape and later they began to grow and they certainly made a nice growth.

Yours truly,

M. P. HALLER,  
Livingston Co., Mich.

# RASPBERRIES

Any soil that will produce good field crops is suitable for raspberries. The red and black varieties have proven a very profitable crop for the past few years, and every fruit grower should plant a few.

We generally set Black Caps about 3 to 4 feet apart in row, and rows 6 to 7 feet apart. The red varieties may be set 6 feet by 3 feet.

## RED RASPBERRIES

### ✓ CUTHBERT

This is a valuable variety, well tested throughout the country. It is a rank, vigorous grower, making many plants, which should be kept cut back with the hoe or cultivator. It ripens midseason and continues to very late. The quality is good. Dozen, 30c; 50, 75c; 100, \$1.10; 1000, \$10.00.

### ✓ EATON RED RASPBERRY

In the West this berry has been proven a great success. It has produced some wonderful crops. Give this berry rich, sandy load and you will be pleased with results. It is a dwarf grower and does not make many plants. Fruits about the same season as Cuthbert, but will produce more fruit. The fruit is large, handsome, and of good quality. TRY IT. By express: 5c each; 40c per doz; \$2.00 per 100; \$17.00 per 1000. 500 at 1000 rate. 50 at 100 rate.

### ✓ PLUM FARMER

One of the new varieties of Black Caps. It has given great satisfaction and growers are enthusiastic over it. A vigorous grower and hardy. The fruit is large, like Cumberland, but a little earlier season. Per dozen, 35c; 50, \$1.00; 100, \$2.00; 1000, \$15.00.

# BLACKBERRIES

The culture is about the same as the raspberry. The canes should be pinched back when they reach the height of 3½ to 4 feet. They should be planted in rows 6 or 7 feet apart and 3 to 5 feet in the rows.

### ✓ ELDORADO

This is undoubtedly one of the best blackberries. Its large size and delicious quality put it far in advance of some other varieties. It is very hardy and never winter kills in northern climate. The berries are large, jet black, borne in large clusters and ripen well together. Dozen, 35c; 50, \$1.00; 100, \$2.00; 1000, \$15.00.

# *Peck's* Early Potatoes

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Resembles the Early Ohio in color and shape. It is an extra early variety and produces a good crop of marketable potatoes. It cannot be beat for quality. Try them.

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*Bushel, \$2.50; 1-2 Bushel, \$1.25*

## Seed Sweet Corn

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I HAVE a fair supply of selected seed corn guaranteed to grow. Will ship in ear or shelled. If you are interested write for description and price.